Prepare a 300–500 word document from the perspective of a customer purchasing a cell phone. The company you have been loyal to for many years is running a special sale which gives you a 2-for-1 deal. However, a news story has just broken which details this company and its employment practices using underage children in an underdeveloped country. Are you still going to purchase phones from this company? Why or why not? If the company corrected the employment practices, would you return as a loyal customer? If not, what would it take for you to return to this company as a customer? Explain your experiences as an ethical consumer.

The virtual world has made us detached from the world where we physically live. As an internet person I always need a handy small computer that is my mobile phone. When I viewed the new advertisement of my favourite brand launching a new collection, I decided to have it on my hand. What increases my interests to buy it were a lot of new features, high quality dual camera and so on at a special discount. Not only that, the company would provide an offer of one year 5 GB internet with 100 international calls free. I jumped up. But, then, one new thing that drew my eye was that the mobile company and its employment were using underage children of some rural zones of India. I strongly protest the mal-practice of child labour as it is a kind of exploitation using the bad economic conditions. No, I instantly made my mind not to purchase it. Whenever I would use it, it would remind me the innocence faces unknown to the smartest society using them by exploiting them. It was a big NO for me. I did not buy it. I am happy with my old less smart android because I prefer to be a responsible citizen than to be a loyal customer.